



BACKGROUND

April 6, 2016

Dream Lottery (lottery licence: 7949) is a financially self-supporting fundraising program, with marketing and prize costs fully covered by ticket sales. The lottery is essential to help support projects and programs which continue to make London an international hub of medical excellence. The only local lottery with a million dollar prize, Dream Lottery has raised more than \$27.1 million (net) since 1996, with proceeds shared between three foundations: St. Joseph's Health Care Foundation, London Health Sciences Foundation, and Children's Health Foundation. This spring, Dream Lottery's Grand prize includes the choice between three home options or \$1 million in cash.

This spring, the separate **50/50 Plus™** draw (lottery licence: 7954) held in conjunction with the Dream Lottery draw will have a minimum payout of \$250,000. In the Fall 2015 lottery, the 50/50 Plus™ winner was awarded \$428,812.50 of the \$857,625 prize pool. This spring, the 50/50 prize pot could grow to more than \$1 million. Dream Lottery tickets must be purchased in order to also purchase 50/50 Plus™ tickets.

Full lottery prize structure, draw dates, rules and regulations can be found at www.dreamitwinit.ca

Dream Lottery and 50/50 Plus proceeds support enhanced patient care, research, education, and the purchase of innovative medical equipment at St. Joseph's Health Care London, London Health Sciences Centre, and Children's Hospital at LHSC. These hospitals receive more than 1.5 million patient visits each year, and provide exceptional, compassionate care for patients and families from across Southwestern Ontario and beyond. In addition to caring for local residents, the hospitals are referral centres providing specialized services in support of the excellent care of the region's community hospitals.

St. Joseph's Health Care Foundation gathers, grows and grants philanthropic funds to enable St. Joseph's Health Care London to pursue excellence in care, teaching and research. Through donor support, the foundation contributes to advances in the delivery of patient care, specialized equipment, research initiatives and capital funds at St. Joseph's Hospital, Parkwood Institute, Mount Hope Centre for Long Term Care, Southwest Centre for Forensic Mental Health Care and Lawson Health Research Institute. As one of the largest charitable organizations in Southwestern Ontario, St. Joseph's Health Care Foundation is accredited under Imagine Canada's Standards Program, which recognizes the Foundation's demonstrated excellence in nonprofit accountability, transparency and governance.

London Health Sciences Foundation is a Canada Revenue Agency registered charity that is accredited by both Imagine Canada and the Better Business Bureau. We link our community and health care experts - including physicians, allied professionals, researchers, staff and educators - together in pursuit of medical excellence at London Health Sciences Centre and Lawson Health Research Institute. Established to strengthen LHSC's ability to provide the highest quality health care for patients in Southwestern Ontario and beyond, LHSF offers opportunities to enhance and advance health care by supporting discovery and innovation in research, education and patient care at our hospital. To see why donations are so important in supporting extraordinary care for patients, their families and friends at LHSC, visit www.lhsf.ca.

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Children's Health Foundation is dedicated to raising and granting funds to support Children's Hospital at London Health Sciences Centre, Thames Valley Children's Centre and Children's Health Research Institute. Since 1922, funds raised have helped deliver exceptional care and support for children and their families by providing specialized paediatric care, equipment, education programs, therapy, rehabilitation services and research. To learn more about how you can positively impact the health of children, youth and their families, please visit www.childhealth.ca

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For More Information about Dream Lottery or London Health Sciences Foundation:

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