



NEWS RELEASE

October 4, 2018

For Immediate Release

Lottery invites supporters to Dream sky-high

LONDON, Ont. – Dreams just keep building with the lottery that supports Southwestern Ontario's regional hospitals located in London. In addition to a Millstone Homes house that juxtaposes modern architecture with classic finishes, Dream Lottery is offering the choice of downtown luxury living in Tricar's Azure condominium tower.

If the winner chooses the Tricar Azure Dream Condo, complete with furnishings and interior design by Jennings Furniture, they will not only enjoy an open concept luxury suite with a gourmet kitchen, they will also have access to posh amenities including a fitness centre, state-of-the-art golf simulator, social lounge and a 29th floor rooftop terrace with spectacular views. This 1615 sq. ft. "Madison" floorplan also comes with \$500,000 cash. The Dream Condo will be open for viewing noon-5 p.m., Saturdays, Sundays and holidays until the final deadline or when tickets sell out.

The Millstone Silverleaf Dream Home with furnishings by Modern Living London, and interior design by Red Acorn Studio and Angela Bobanvoic Design is located in a new neighbourhood in southwest London. Millstone Homes has become synonymous with luxury and livability with flair. Minimalism and texture were guiding principles employed in the Silverleaf to produce a clean design with warm touches. The home will be open noon-5 p.m., every Thursday-Sunday and holidays while tickets are available.

If those two choices aren't enough, \$1 million in cash for the third Grand Prize option can make anyone's dream soar.

More to win

There are plenty of other prizes including: early draws with travel, cash prizes and free tickets, and secondary prizes in the final draw that include vehicles, vacations, cash and gift cards. The first early draw deadline is October 18, so buying early maximizes each ticketholder's chances at winning.

The 50/50 is back, with a guaranteed payout of \$250,000 and a total prize pool that can keep growing. This past Spring it topped \$1 million, with the winner taking half. There is also a Riches & Relaxation Calendar, with chances at a prize every day in February 2019. There are a limited number of calendars and they sold out early in the last two draws, so it's best to buy early. A Dream Lottery ticket must be purchased first in order to buy into the 50/50 or to buy a calendar.

Where to order

Tickets can be ordered at the dream homes, any of the three participating hospital foundations, participating Shoppers Drug Mart locations, by calling 519-488-7100, or online at www.dreamitwinit.ca starting today. 50/50 tickets and Riches & Relaxation Calendars can be ordered at all sales locations at the time of a Dream Lottery ticket purchase. After purchasing Dream Lottery tickets, calendar and 50/50 tickets can only be ordered by phone at 519-488-7100.

Early sell out means an early draw

Dream Lottery sold out early in Fall 2017 and Spring 2018. This Fall, if the lottery sells all its tickets on or before the Early Bird Deadline of midnight, Thursday, November 29, the Early Bird Draw and the

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Final Draw will take place before Christmas - on Thursday, December 13. The Ultimate Grand Prize Winner and the 50/50 winner will then be announced the following day at the Dream Home on Silver Creek Circle in London. It's also important to note that if Dream Lottery does sell out before the Early Bird, both 50/50 and calendar ticket sales will no longer be available

If there are still lottery tickets available at the Early Bird deadline, then the regular final sales deadlines and draw dates will apply. Lottery details, including ticket prices, prizes, draws, addresses, maps and open times for the homes, as well as important dates and contest rules, can be found at www.dreamitwinit.ca.

Every ticket is a life-changer

Each purchase of a Dream Lottery ticket helps change the lives of patients from across the region who need the specialized services of London Health Sciences Centre, Children's Hospital at LHSC and St. Joseph's Health Care London. Dream Lottery has raised more than \$33.6 million (net) since 1996 for innovative technology and equipment, ground-breaking research, and continuing medical training that enables doctors, nurses and staff to provide exceptional, patient-centred, life-changing care.

To see how Dream Lottery helps these hospitals make a difference, read about our three featured patients online at dreamitwinit.ca/cause.

Quotes:

"If you want to make a difference locally and support specialized care for patients and families in our region, Dream Lottery is just the ticket."

John MacFarlane, President and CEO, London Health Sciences Foundation

"Dream Lottery helps put the best equipment, technology, research opportunities and training into the hands of the doctors and staff who are caring for patients and their families at our hospitals."

Scott Fortnum, President and CEO, Children's Health Foundation

"Spectacular views, stunning architecture, cash, cars, travel and more. Dream Lottery offers supporters a chance to win their dreams while helping make exceptional care at our hospitals a reality."

Michelle Campbell, President and CEO, St. Joseph's Health Care Foundation

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Dream Lottery is a joint venture of London Health Sciences Foundation, Children's Health Foundation, and St. Joseph's Health Care Foundation. Together, London Health Sciences Centre, Children's Hospital at LHSC and St. Joseph's Health Care London receive more than 1.9 million patient visits from across Southwestern Ontario and beyond each year. In addition to caring for London-area residents, the hospitals are referral centres providing specialized services in support of the excellent care of the region's community hospitals.

Dream Lottery (LL10138)

50/50 (LL10139)

Riches & Relaxation Calendar (LL10140)

For More Information about Dream Lottery

Alexander Peterson, Dream Lottery Public Relations
(519) 494-9891 (cell) or prdreamitwinit@gmail.com

www.dreamitwinit.ca

