



Farm Boy deepens its roots in London by giving back

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From left: CHF Community Relations Administrative Assistant Cecile Klerks, CHF mascot Dr. Beary Goode, Farm Boy CEO Jeff York, LHSC VP Patient Centred Care Silvie Crawford, Farm Boy mascot LuLu the Cow and Farm Boy.

London, Ont. – When Farm Boy announced expansion plans for its London stores on September 30, the fresh food grocer planted its roots even deeper into its newest community with a donation of \$25,000 over five years to London Health Sciences Foundation and Children’s Health Foundation.



"We are grateful to Farm Boy for contributing to patient-centred care through this wonderful donation that will be used to support nutrition education initiatives at London Health Sciences Centre and Children’s Hospital at LHSC," says LHSF’s V.P. Development Chris Boucher.

"For us, it’s all about the food, and how it contributes to the health and wellbeing of our customers and our communities," says Farm Boy CEO Jeff York. "Together, with partners like LHSC who share these values, we can help educate and promote the benefits of healthy eating and a wholesome lifestyle."